



Allure Now™

From the moment residents purchase their new home, they become a member of Allure Now™, Allure's signature five-star concierge club. Unlike other concierge programs, the specialists at Allure Now™ are available to assist homeowners with all of the needs that come with moving into a new home. Move-in services include assisting buyers to find reputable vendors for closet build-outs, flooring, interior design, home automation, and home theatre installation, as well as moving companies. Plus, the Allure Now™ concierge are on hand to assist homeowners with nightlife and fine dining reservations, tee times, spa reservations, personal shoppers, personal trainers, and much more.



Why wait? Allure Now™.

Fifield

Building Icons

Founded in 1977 by Steve Fifield, the Fifield Companies is a leading real estate development firm based in Chicago producing luxury urban high-rise condominium residences, upscale rental communities and office towers. The Fifield team has developed nearly 50 buildings comprised of more than 10 million square feet, worth well over \$4 billion. In its history, Fifield has earned a reputation for creating exciting living environments in some of the country's most renowned locations, in addition to garnering multiple architectural and design awards. Having expanded its expertise throughout the United States, Fifield is setting a new paradigm in the country for high end urban projects that serve as the premier choice for homebuyers seeking an unparalleled lifestyle. Fifield is currently designing and building upscale high-rise residential communities in South Florida, Washington, D.C., Hawaii, California, Chicago and Las Vegas.

For a review of the company's past, present and future developments, please visit our website at www.FifieldCo.com.



ALLURE

LAS VEGAS



Allure Las Vegas, a stunning 41-story luxury condominium tower, opened its doors to residents in early 2008. Owners and their guests enjoy striking views of the Las Vegas Strip and surrounding mountains, superb amenities and exceptional finishes. Conveniently located just off the Las Vegas Strip with easy access to Interstate 15 and the downtown area, Allure Las Vegas features 427 residences and 15 distinct open floor plans with studio, one, two and three bedroom floor plans, as well as tower suites and extraordinary penthouses.



North View



South View



West View



Pool



Fitness Facility

ALLURE FEATURES

15 Distinct Floor Plans from 664 - 4,218 Square Feet

24 Hour Doorman

Valet and Concierge

Outdoor Pool Area Surrounded by Private Cabanas

Club Room with Catering Kitchen

State-of-the-Art Fitness Facility

Business Center with Wi-Fi

Lounge Area

Media Room with Conference Facilities

This offering is made solely pursuant to the public offering for the condominium and no statement should be relied upon except as specifically set forth in the public offering statement. This is neither an offer to sell, nor a solicitation of offers to buy, any of the condominium units in those states where such offers of solicitation cannot be made. Any references to prices, specifications or locations are subject to change without notice. WARNING: THE CALIFORNIA DEPARTMENT OF REAL ESTATE HAS NOT INSPECTED, EXAMINED OR QUALIFIED THIS OFFERING. This is not an offer to residents of New York or New Jersey or where prohibited by state statutes. Models used in this ad do not reflect any preferences.

